

The Informer

American Canyon Arts Foundation Newsletter, April 2014

Eugene Daub Reception, Art Extravaganza, Napa Valley Arts In April—It's All This Month!

This month is going to be busy!

First, we are hosting the reception for Eugene Daub, internationally acclaimed figurative sculptor, whose latest work



includes the Rosa Parks Statue on display in Washington DC. Thanks to local business owner Bill

Kreysler (Kreysler & Associates, on Green Island Road), Mr. Daub will be here Wednesday evening, April 2, starting at 6:30.

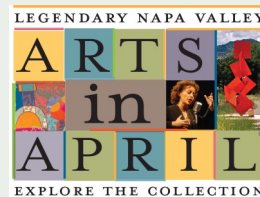
Then the 22nd Art Extravaganza will be held on Friday & Saturday, April 4-5, 2014. We received over 130 pieces of art from almost 50 artists in the North Bay area. Our judges narrowed it down to 63 great works of art. The show is free and open to the public—and we need you to check it out and vote for the “People’s Choice.” That’s also how we will pick door prize

winners, too!

We also have three “pop up” art locations, in which local artist member have their work on display during some or all of April. The three artists and their locations are:

- Chris Tennyson at American Canyon City Hall;
- Jonette McNaughton at Umpqua Bank in the Canyon Plaza Center; and
- Augusta Asberry at the Fairfield Inn by Marriott.

All of this is our contribution to the annual Napa Valley Arts in April program, sponsored by Visit Napa Valley and Arts Council Napa Valley. During the first week of April, we along with Napa City and wineries in the Carneros & South County area, have art-related events.



CHALK ART CONTEST

Bring the kids!! We're getting ready for our 7th annual Chalk Art Contest, part of the City's Easter program. This year it will be held Saturday, April 19 at the Community Park, on Benton Way, starting at 9:00 am. The contest is free and grouped by age brackets, from 4 to 12 years. Prizes will be given for each category.

Marilyn Singletary and Barbara Wankum

Last month we lost two former Foundation members, who also served on the Board of Directors.

Marilyn Singletary joined the Foundation's Board of Directors in 2001 and remained a member until 2010. She served as President in 2005 and Vice-President in 2006. Marilyn



was always a hard worker and made her mark by suggesting we hold a Little Mr. & Miss American Canyon show. Little did we know the first year we would generate over \$4000 in revenue!! We never matched that amount again, but it made Marilyn our biggest moneymaker ever!

Barbara Wankum joined the Board in 2000 and left the Board at the end of 2002.

She chaired the annual Art Extravaganza both years, and they were the most profitable for the Foundation, before or since!!

We will miss these two former members, and for that reason, this year's Art Extravaganza is dedicated to their memories.



GRANTS UPDATE

The Foundation is finishing up its 2013 Capacity Building grant from the County. This \$5000 grant is to develop a business plan and new website. It is also turning out to include some preliminary designs to upgrade the look and functionality of the Gallery and exteriors of the Art Center.

We also received a \$500 grant from the City to promote our expanded art classes. We are recruiting new teachers and will use the money to

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GALLERY UPDATES

A lot has been going on with the Canyon Gallery and Art Center in the last month.

First, we are renting the back room and are almost finished converting it into a dedicated classroom and Ceramic Center. This is a critical first step to expand our class offerings.

Second, this will let us better organize and ultimately remodel the Gallery Area. Part of our County Grant to develop a Business Plan includes developing ideas and funding sources to remodel the Gallery. We'll have more as time goes on.

Third, we are also looking at ways to

improve the entrance of the Center, including landscaping and signage, as well as potential façade improvements, and maybe some more paint!

On a more financial note, we are also beginning to use our accounting software to



streamline operations—for example, we will start sending an invoice for your monthly Gallery Space Rental, and you can pay online if you want. We are also looking at buying a cash register that can expedite sales as well as track sales transactions, which also means less time double-entering records.

Later this year we will sit down with our volunteers and begin creating job descriptions (or maybe *Volunteer* Descriptions!) for everyone, to better define what is expected of our volunteers and how we can make their service more beneficial to them as well as to the Foundation.

WELCOME NEW MEMBERS

We always get new members when we hold our Art Extravaganza, and this year was no exception. Below is a list of our newest members:

- Kahalla Bandy-Pasibe
- Rolando Barrero
- Michael Bethard
- Marvin E. Cummings
- Catherine Davin
- Lynn Dykstra
- Linda Finlayson
- Maggie Ford
- Gloria Fouts
- Marlene Haas
- Diana Hammer
- Pam Jones
- Kathi Lane
- Kenneth Leary
- Suwannee Milburn
- Cherol Ockrassa
- Mary Pittman
- Stephen Pult-Vega
- Isabelle Ramos
- Rozalind Sinnamon-Johnson
- Julia Smith

CRAFTS/PROJECT DAY

On Saturday, February 22, several members attended a Craft/project and networking day. Projects included sewing, knitting, and sculpting. We are planning on putting on



another workshop later this year, so let us know if you're interested.

This is also part of our effort to provide training and networking opportunities for all members.

We often hold informal painting

workshops on Saturdays, so it's a good idea to drop by on the weekend!



NEW PARTNERS, TENANTS, BUSINESSES!

Over the last month or two, a few new ventures have been worked out, which better utilizes the Art Center, as well as improves our overall bottom line. They are highlighted below.

AC Singers (ACS)—We are in the process of signing a Fiscal Sponsorship Agreement with this local Choral group, in which charitable donations to ACS will be processed through our organization to ensure their tax-exempt status. In exchange, ACS will donate up to three performances per year for our programming efforts (think what this would be like for next year's Winterfest!)

New Church—We also have a new church that is renting space on Sundays. They are growing their organization, and their rent helps cover the cost of the new classroom space. Pastor Ashford McClean welcomes any new members.

"Kid's Birthday Events" by Jan—Our own Jan Harris has started a new business, using the Art Center as a base. It's a arts and crafts based birthday party that helps to develop their creative side. The price includes a full service birthday party celebration with all of the trimmings, as well as a contribution to the Foundation for each event!

GRANTS UPDATE *(continued)*

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advertise for students, young and old alike.

Finally, we have applied for a \$10,000 grant from the County to develop a marketing program, including two new brochures—one promoting the Arts Foundation, and one promoting the Canyon Gallery & Art Center—as well as "save the date" postcards. It will also include a Marketing and Promotions Guidelines, to help us better plan and promote our special events.

We won't know the outcome until later this Spring, but we're hopeful.