

The Informer

American Canyon Arts Foundation Newsletter, March 2014

ART EXTRAVAGANZA SET FOR APRIL 4-5

The 22nd Art Extravaganza will be held on Friday & Saturday, April 4-5, 2014. The show will be at the Canyon Plaza Center, at the corner of Highway 29 and Crawford Way—Suites H5-H6.

On Friday, the doors will be open from noon to 6pm, and a reception for Artists and Members will go from 6-8pm. On Saturday, the show will be from noon to 5pm.

Artwork can be picked up on Sunday, from noon to five.

There are two new features in this year's event. First, it is a juried art competition, and three local art professionals will review the artwork. Second, the show is being held in conjunction with the Napa Valley Arts in April national promotion. The Extravaganza will be one of three programs relating to this annual program.

The other two include a reception for na-

tionally acclaimed artist and sculptor, Eugene Daub, and three "pop-up" art exhibits at City Hall, the Marriott Hotel and Umpqua Bank.

Even though there are some new elements, the entry fees are the same as last year: \$7.50 per piece for Members and \$15.00 for non-members. A very good reason to join the Foundation!!

In addition to the artwork, we will have a silent auction and door prizes.

The deadline for entering is Friday, March 7 (although we may extend that deadline by a few days!) Artwork needs to be delivered to the Gallery (3441 Broadway/Hwy. 29) between March 19-21. For more information, or to sign up, go to our website: www.amcanart.org, or call the Gallery at (707) 557-2176.



LAST CALL FOR ARTISTS

March 7 is the deadline to submit your entry fee for the Extravaganza. Artwork is to be delivered to the Gallery between March 19-21. For more info, go to our website: www.amcanart.org

RECEPTION FOR EUGENE DAUB, NOTED SCULPTOR AND ARTIST, WEDNESDAY APRIL 2

Most recently know for his Rosa Park Memorial (pictured below), Eugene Daub is nationally known for both his historic depictions (Harvey Milk, Lewis & Clark) but also for his work creating medallions. In 1985 he won the competition to produce the Statue of Liberty medal, and in 1991, won the Saltus Award, the highest honor of the American Numismatic Association.

He will be the guest at a reception put on by the Foundation on Wednesday evening,

April 2, starting at 6:30. It will be held in



the Canyon Plaza Center, Suite H5-6. The event is free and open to the public. Because space is limited, we ask for RSVP's (go online at www.amcanart.org, or call the Gallery at 707/557-2176).

This is also part of American Canyon's entry into the Napa Valley "Arts in April" program.

We are fortunate to have Mr. Daub, courtesy of Bill Kreysler, of Kreysler & Associates. Mr. Kreysler is also a co-sponsor for this event.

EXPANDING OUR CLASSROOM PROGRAM

The Gallery has always consisted of three elements: the Fine Art Gallery; the Boutique and Classes. Recently, a number of events have occurred that has put classes in the forefront of Gallery operations.

First, we have finally been able to rent the back room of the Art Center. This will give us about 600 square feet of space for our ceramics program and a dedicated classroom.

Next, the Parks & Community Services Commission has recommended that we receive a \$500 grant to promote art-related

classes. This needs to be approved by the Council in March. If approved, the funds would allow us to better advertise and promote our classes.

Third, we are seeking members who are



also good instructors. We need teachers for both youth and adults.

And we don't want to limit ourselves to just painting! Photography, ceramics, quilting, even floral arrangements—anything that is creative, is fair game!

If you are interested, call or stop by the Gallery, and let us know. We can work the classes around your schedule, within reason. We can set minimum and maximum students per class.

Generally, the teacher is paid 75% of the instructional fees, and the Foundation receives the rest.

BOARD AGENDA FOR MARCH 11

Here are some of the Agenda items for the Board of Director's March 11 regular meeting. Meetings are open to Members, and are held at the Gallery, starting at 7:00 pm.

- Consent items: approval of minutes, financial reports and confirming revisions to Board Policies
- Committee Updates regarding the Art Extravaganza, Chalk Art Contest and Student Scholarship
- Ratify the Two Year Plan (see below)
- Apply for a Capacity Building Grant from Napa County
- Begin building a Photo Gallery in the Cloud (see across)
- Consider renting the entire Gallery building (adding the back room to our monthly rent)

A PHOTO GALLERY IN THE CLOUD!

Over the years, we were fortunate to have Bonnie Waxman to keep our minutes, prepare the monthly Informer and maintain a photo album of all our events and activities.

Now we want to consolidate all our photos and other records in one place. Given current technology, that place is "in the cloud"—that is, electronically stored on the internet.

We are calling on all members who have photos or other records, especially from digital cameras, to contact us or email them to us, care of info@amcanart.org. We'll upload them as we get them.

Over time, we will scan all the old documents and photos, as well. Eventually, all of our records will be electronically available to our members, provided they have an internet connection.

BOARD RETREAT PRODUCES TWO YEAR PLAN

On February 9, the Board met for an afternoon session to go over Board policies and to update our Two Year Plan. The Plan is broken into five areas, and it sets the direction for the Foundation over the next 12-24 months.

Based on small group sessions among the Board, below is a summary of the key elements.

Governance: Projects include conversion to a Nonprofit Public Benefit Corporation; complete internal reviews and operating efficiencies; build partnerships with other

art associations, community groups and our local schools; and be on the lookout for new Board of Director candidates.

Member Services: Attract new members and keep them engaged; maintain a comprehensive Membership Roster; and explore online sales to enhance the value of Gallery space rentals.

Community Support: In addition to ongoing programs, such as the Chalk Art Contest and student scholarships, contact community organizations and encourage that we work together to find common ground.

Gallery Operations: Improve the image of the Gallery (physically as well as operationally); improve internal operating procedures; and expand our art classes.

Fund Raising: Produce a limited number of professional fund raisers that reinforce our mission; pursue grant opportunities; and aggressively market our Matching Sponsorships with local businesses.

The Plan will be formally adopted at the Board's March 11 meeting, and then posted on our website: www.amcanart.org