

The Informer

Season's Greetings

American Canyon Arts Foundation Newsletter, December 2014

Holiday Events In The City!

It's that time of year when we think about parties and gifts, and all the things we have to be thankful for.

Thanks to the hard work of our volunteers, we have a beautiful Gallery and Grounds. The pictures don't do it justice; you really need to stop by!

We don't know about all the parties going on in the City, but below is a quick listing of what we're up to and that of our community sponsors.

City's Christmas Tree Lighting: On Thursday, December 4, starting at 6pm, the City's Christmas Tree at the Senior Center will light up. There will be singing and refreshments, and we'll be there, too! Free and the public is encouraged to attend.

ACAF's Winterfest Open House: The blue

insert covers this event, but we ask that you donate something for the Food Pantry, or perhaps a Gift Card from Safeway or Walmart.

Reindeer Run: Saturday morning at 8am, be at the Wetlands Edge Park and ready to run/walk/bike a 5k or 10k route around Mike's Hike & Bike Trail. It's \$29 to sign up online (or \$27 if you pay at the City's Rec Office), but the proceeds go to help the High School and KHOPE International.

Home Decorating Tour/Bus stop: On Tuesday, Dec. 16-Thursday, Dec. 18, ACAF will host the City's annual Decorated Homes Bus Tour. We'll have hot cocoa and refreshments for everyone on the bus—as well as for our members (and guests!). Just

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WINTERFEST!

Our Annual Winterfest Open House & Reception will be Friday, December 5, from 6-9 p.m.. It will be held at the Canyon Gallery & Art Center, 3441 Broadway St.

We will recognize our sponsors and hard working volunteers. You can also buy decorated trees and renew your membership, too!

Annual Membership Dinner Meeting

At the Board's November meeting, the date of January 11 was set for the annual Membership Dinner Meeting.

The meeting will be held at LaStrada's Restaurant, located on Highway 29, just north of South Kelly St. The dinner will be buffet style and cost \$30 per member or guest. The meeting starts at 6:00 p.m.

Per the By-Laws, the purpose of the meeting is to elect members to the Board of Directors, receive a copy of the Annual Report, and to conduct any business that may be scheduled.

This year's meeting will focus not only on

the regular business items, but also on a new direction for the Foundation.

With the Gallery closing after four years, we need to decide if we should seek out a new location and concentrate on Art Classes and Ceramics, or go without a physical location and concentrate on a limited number of fund raisers and then provide services to our members and support for the community, which is consistent with our Mission.

To make reservations, you can email the Foundation at amcanarts@gmail.com, or call (707) 557-2176. More information will be in our January Newsletter.

Call for Directors

The new By-Laws adopted last year established staggered three year terms for the Board of Directors. That means five seats are up, of which two are currently vacant. We also have two other vacant seats.

If you would like to be considered for a Director position, please email Mark Joseph at amcanarts@gmail.com.

New directors will be elected at the Annual Membership Dinner Meeting, January 11, 2015.

Give Us Your Thoughts About Our Logo!

We have used the same logo for the Arts Foundation since we were founded in 1992, over 20 years ago.

The idea of revising the logo first came up last year, as part of our Business Plan development. We then included it as part of our 2015 County Capacity Building Grant.



We are currently looking at two basic options. One is to rely on the current logo and

“freshen” it up. The other is to come up with a new logo, reflecting the fact that we are more than just painting. A new

logo may also be a good idea when you are about to embark on a brand new direction, or you want to change the image or reputation of the organization.

With this in mind, we have included the latest draft for the two options.



What do you think?? Bear in mind, we can always adjust the font style or size, or even the basic color scheme.

Although the Board of Directors will

select the final version, we need to hear from our membership.

Once we decide on the logo, we will print “Save the Date” postcards, a new brochure about the Foundation, and other stationary, using the new logo and color scheme. We hope to have all of this in place in early 2015.



Arts Foundation

FastSigns, the local sign maker in town, is doing the work, and will be paid from the proceeds of the County grant.

Membership News

The year is almost over, and we already have four sign-ups:
Yvonne Scott, Christina Edwards, Paul Hippauf and Ari Ito-Hood.

The Board decided to increase membership dues effective January 1, 2015. Student rates will remain at \$10, but only High School Students and below are eligible for that discount (sorry College Students!)

Individual membership will go from \$25 to \$35 per year, and Family will go from \$50 to \$65 per year.

Even though we have not increased our dues since we started in 1992, the Board also wanted to give everyone a chance to get under the wire with the old rates.

Therefore, if you turn in your renewal application and payment before December 31, 2014, you can renew at the old rates. For example, showing up at the Winterfest Open House this Friday, December 5 would be a great way to save \$10 or more, not to mention a good time at the Gallery!

We plan on making sure you get value for your membership, regardless of the amount! For example, discounts on all Foundation events and activities, special “members only” events, and increased support to get member artwork highlighted, are all planned for next year.

For a membership application, go online to our website: www.amcanart.org.

A New Address

We plan on closing the current Gallery by early January, and we are looking at a new site to provide Classes only. We won't know the results until next year.

Meanwhile, we rented a postal mail box from the local UPS Store. This will become our permanent mailing address, effective January 1, 2015.

The new address is:

**101 W. American Canyon Rd #508
PMB #163
American Canyon CA 94503**

We will use this for all stationary and flyers. Please update your contact files accordingly.

Upcoming Board Meeting

The last Board meeting for 2014 will be held at the Gallery on Tuesday, December 9, starting at 7pm.

Here's the tentative Agenda:

- Discuss the latest revisions to our Logo and hopefully, select the final version.
- Recommend the 2015 slate of Directors to the full Membership for approval at the annual meeting.
- Set a date and location for the

Board's annual Retreat and Planning Session

- Update on our involvement in the Napa Valley Arts in April, including our 23rd annual Art Extravaganza.
- Update on the Winterfest program
- Receive the latest information regarding the Gallery and possible new locations

The full Agenda Packet will be available on our website (www.amcanart.org) by Sunday, December 7.

Holiday Events

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come on by from 7:30 to 8:30 p.m.

New Year's Eve Party: It won't be the only one, but maybe the BEST One! We're renting the Gallery to Herb Ruffin for the night. Music and Fun! Stop by the Gallery for more info.

And Remember—always drink responsibly and always have a Designated Driver available.